



30 YEARS CONNECTING MARKETS

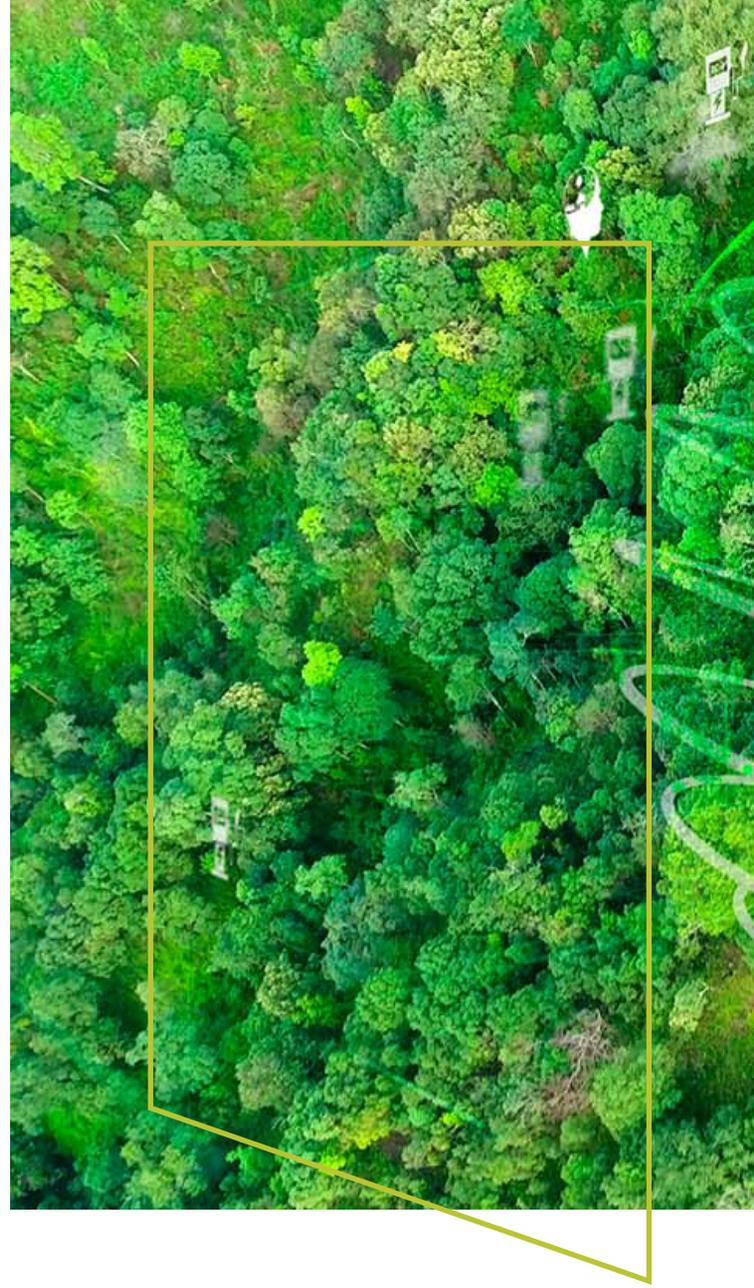
Neolink is articulating the market to help connect companies to implement ESG

Neolink is celebrating 30 years of international business development. 2020 was a tough year for us all. Seclusion caused reflection and time to think. Based on these thoughts, Neolink is articulating the market to help connect companies to implement ESG. This concept has gained prominence in a society that increasingly values conscious businesses, committed to respecting the environment and preserving the health and well-being of the population.

The ESG covers environmental, social and corporate governance responsibility, representing the conscience of companies that seek to reduce the negative impacts of their operations on the environment, in addition to adopting the best and most appropriate administrative practices.

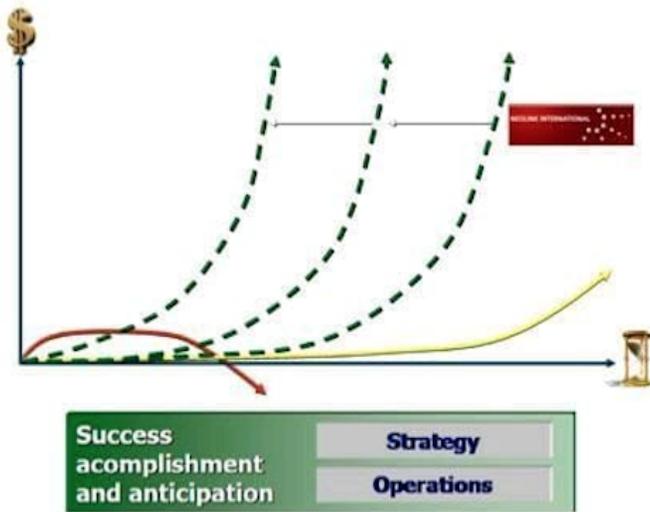
With this simplistic conclusion, it is clear we must change our path. After a lot of research and hard work, coupled with 30 years of experience connecting people, we came to the conclusion that Neolink will go green.

Our mission is to connect green technology firms to companies and government agencies that are committed to implementing a sustainable model.



**ESG IS NOT AN
EVOLUTION
OF CORPORATE
SUSTAINABILITY,
BUT CORPORATE
SUSTAINABILITY
ITSELF.**

INTERNATIONALIZATION AND EXPANSION



**Accelerated results
with extraordinary economy
of time and project resources**

- **An international business development firm with:**
 - Extensive experience
 - A proven track record
 - Respected expertise
 - A broad network of relationships in the target markets
 - Established credibility as a valuable business partner

Neolink has been connecting multiple market segments in the Americas since 1991 with a focus on people, networks and negotiations...

KNOWING WHO AND KNOWING HOW

- ✓ **MARKET PENETRATION**
- ✓ **RELATIONSHIP ESTABLISHMENT**
- ✓ **OPPORTUNITY IDENTIFICATION**
- ✓ **NEGOTIATION**